



# SERVICE ENTERPRISE

We are partnering with Points of Light, the largest organization in the world dedicated to volunteer service, to offer you access to the Service Enterprise Initiative. This holistic approach will help you transform the way your organization engages human talent.

## BENEFITS

By achieving this level of excellence and certification, you will be uniquely positioned to:

- Leverage the time and skills of volunteers
- Expand program operations and revenues
- Realize higher programmatic impact
- Generate more operational efficiencies
- Better achieve your mission
- Improve community engagement

## RESEARCH: SERVICE ENTERPRISES...

- Operate at half of the median budget as peers
- Are more adaptable, sustainable and resourced
- Are better led and managed
- Demonstrate 10 characteristics

## WHAT YOU GET

- A thorough and research-based **assessment** of existing organizational volunteer engagement practices
- Up to 16 hours of team-based change management **training** to help you reimagine ways to better engage volunteers
- Individualized **coaching** to address unique organizational opportunities and challenges
- National **certification** symbolizing the organization's commitment to volunteer engagement

## 600% ROI

For every \$1 invested in effective volunteer engagement, nonprofits can expect up to \$6 in return through more effective program delivery.

### FOR MORE INFORMATION, CONTACT:

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